

KANE COUNTY TOURISM PROFILE

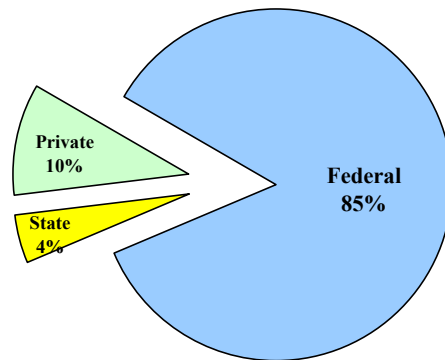
County Indicator	1997	1998	1999	2000	2001(o)	2001(n)	2002(p)	% Change 2001-2002	State Ranking
DEMOGRAPHIC									
Population	5,933	6,061	5,986	6,046	6,012		6,121	1.8%	23
Total Non-Ag Employment	2,543	2,702	2,697	2,806	2,908		2,614	-10.1%	22
Non-Ag Avg Monthly Wage	\$1,286	\$1,354	\$1,384	\$1,545	\$1,646		\$1,601	-2.7%	27
Per Capita Income	\$20,218	\$21,130	\$21,672	\$23,561	\$24,751		\$24,874	0.5%	4
Unemployment Rate	5.0%	4.1%	4.0%	3.1%	3.5%		4.2%	0.7%	1
SPENDING & EMPLOYMENT									
Spending by Travelers (Millions)	\$54.5	\$55.7	\$49.6	\$48.0	\$44.9	\$53.3	\$49.7	-6.8%	11
Travel & Tourism Related Employment	1,000	1,031	929	909	894	1,162	1,047	-9.9%	13
TOURISM TAX REVENUES (000s)									
Local Tax Revenues from Traveler Spending	\$1,133	\$1,159	\$1,031	\$999	\$935	\$1,020	\$890	-12.7%	13
Gross Taxable Room Rents	\$8,940	\$8,255	\$9,217	\$9,464	\$9,015		\$8,380	-7.0%	10
Transient Room Tax	\$268.2	\$247.7	\$276.5	\$283.9	\$270.5		\$251.4	-7.1%	10
Restaurant Tax	\$67.3	\$77.1	\$75.1	\$79.0	\$79.1		\$80.9	2.3%	18
Car Rental Tax	--	--	--	--	--		--	--	--
Gross Taxable Retail Sales (million)	\$91.6	\$92.7	\$100.0	\$107.4	\$101.9		\$99.8	-2.1%	21
REGIONAL VISITATION COUNTS									
I-15 UT/AZ Traffic Count	5,796,200	6,139,300	6,359,030	6,396,625	6,674,025		7,206,925	8.0%	
SR-11 UT/AZ Traffic Count	1,423,500	1,454,525	1,512,925	1,509,275	1,480,075			-100.0%	
SR-89 UT/AZ Traffic Count	635,830	651,525	693,500	943,525	923,450			-100.0%	
Glen Canyon N.R.A.	2,430,781	2,442,990	2,639,860	2,568,111	2,340,031		2,101,775	-10.2%	
Zion N.P.	2,445,534	2,370,048	2,449,664	2,432,348	2,227,490		2,647,775	18.9%	
Bryce Canyon N.P.	1,174,824	1,166,331	1,081,521	1,099,275	1,068,619		1,068,619	0.0%	
Cedar Breaks N.M.	608,399	578,974	597,460	550,657	690,652		586,938	-15.0%	
Grand Staircase-Escalante N.M.	788,611	849,628	1,141,131	572,176	683,286		670,069	-1.9%	
Coral Pink Sand Dunes S.P.	164,544	188,164	164,893	106,601	131,675		87,694	-33.4%	
Kodachrome Basin S.P.	63,958	63,380	67,440	65,007	55,940		55,245	-1.2%	

Land Ownership - 1999		
Total Acres in County	No. of Acres	% Total
Federal Government	2,180,569	85.4%
BLM	1,633,909	64.0%
US Forest Service	125,342	4.9%
National Recreation Areas	381,627	14.9%
National Parks	18,265	0.7%
National Wildlife Refuge	--	--
USFS & BLM Wilderness Area	21,426	0.8%
Other*	--	--
State Government	109,212	4.3%
Utah State Parks & Recreation	1,746	0.1%
Utah State Wildlife Reserves	--	--
State Trust Lands	107,466	4.2%
American Indian	--	--
Private**	263,594	10.3%

*Includes Military and Bankhead Jones land

**May include some local government land

Land Ownership - 1999



Kane County Tourism Profile

